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PRESS RELEASE

GNT to highlight the power of plant-based EXBERRY® colours at Fi India 2024

GNT will showcase the versatility of its plant-based, sustainable EXBERRY® colouring solutions at Fi India (25-27 September, Bangalore).

The EXBERRY® portfolio features a broad spectrum of colours made from fruits, vegetables and plants that are suitable for use in almost any food and drink application. The range includes concentrates made from edible raw materials using physical processing methods such as chopping, filtering, pressing and boiling. Under Food Safety & Standards Authority of India (FSSAI) regulations, these colours qualify for clean and clear label declarations.

While most packaged foods and drinks in India feature artificial colours, FMCG Gurus research shows the country's consumers prefer natural ingredients. Six in ten (63%) said it was important that products did not contain artificial colours, while 55% agreed or strongly agreed that they would pay a premium for natural colours.¹

To demonstrate how EXBERRY® performs in different food and beverage applications, GNT (Stand G12) will present colourful confectionery as well as yoghurt with fruit preparation. The company's technical experts will also be on hand each day to offer advice on using plant-based colours to maximise product appeal.

Santosh Thankappan, Sales Director at GNT Middle East, said: "EXBERRY® plant-based colours enable manufacturers to create vibrant, appealing products that satisfy Indian consumers' desire for natural ingredients. We're looking forward to showing the huge potential and benefits of our plant-based colours to Fi India visitors."

Fi India 2024 takes place at the Bangalore International Exhibition Centre (BIEC) in Bengaluru. For more information, visit: <https://www.figlobal.com/india/en/home.html>

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About EXBERRY®

EXBERRY® is a leading global brand of plant-based, sustainable colours for food and drink.

¹ FMCG Gurus 'Flavor, Color & Texture – India' (Q4 2022)

GROWING COLORS

EXBERRY[®]

The EXBERRY[®] portfolio includes a complete spectrum of shades created from non-GMO fruit, vegetables, and plants. They are available in a wide range of formats and suitable for almost any application, including confectionery, dairy, bakery, soft and alcoholic beverages, cereals, snacks, sauces, savoury, and plant-based meat, seafood, and dairy. EXBERRY[®] colours are trusted by many of the world's leading food and beverage manufacturers for their vibrancy, versatility, stability, ease of use, and strong sustainability credentials.

About GNT Group

Founded in 1978, GNT is a family-owned company pioneering in the creation of plant-based, sustainable ingredients. It is headquartered in Mierlo, The Netherlands, with additional offices in Europe, North America, Asia, and the Middle East. GNT's family ownership provides stability and long-term commitment, enabling it to make strategic decisions to futureproof supplies. These include ambitious sustainability commitments and investments in long-term stockholding. The company supports its customers throughout every stage of the product development process, including concept innovation, colour selection and matching, stability testing, upscaling, regulatory matters, and quality documentation.